

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

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The Board approved this CIS by a vote of: Yea(15) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 06/14/2021

Type of NC Board Action: For if Amended

Impact Information

Date: 06/16/2021

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 20-1536

Agenda Date:

Item Number:

Summary: The Northwest San Pedro Neighborhood Council supports the Motion in CF 20-1536 if amended to require that prior to contract finalization, the City conduct an extensive and open public process, in which detailed information about the proposed contract is made widely available and members of the public and neighborhood councils are invited to provide input. The existing street furniture contract must be extended in order to allow sufficient time for this process. A policy governing data collection, ownership, privacy, and use from devices placed within public rights-of-way or on City facilities should be developed and shared for community/neighborhood council input. Audio coming from the billboards should be prohibited. A process for ongoing local community input should be included. There must be triggers that allow the City the ability to break the contract if terms are not met. The City and its communities should not have to live with poorly kept shelters. See attached letter for complete statement.

DRAFT CIS RE STREET FURNITURE

The Northwest San Pedro Neighborhood Council supports the Motion in CF 20-1536 if amended to require that prior to contract finalization, the City conduct an extensive and open public process, in which detailed information about the proposed contract is made widely available and members of the public and neighborhood councils are invited to provide input. The existing street furniture contract must be extended in order to allow sufficient time for this process.

We are very concerned about the safety and aesthetic impacts of digital advertising screens in bus shelters. Studies have shown that changing digital ad screens are particularly dangerous as they are designed to distract drivers and result in reduced traffic safety. Even worse than freeway digital billboards, these displays would cause distraction not only for cars but also pedestrians, inherently increasing the potential for unsafe vehicle-pedestrian interaction. In an environment where mobile phone distracted drivers are causing increased pedestrian injury we find it reckless to add yet another accident vector.

We adamantly oppose provisions for cell phone tracking in the shelters. This data can be shared with the contractor for ad targeting, and we have no assurance that the data will be safely kept by the City. This practice also violates Europe's GDPR, which applies to EU citizens when outside the EU: <https://gdpr.eu/companies-outside-of-europe/>. Therefore, before any new bus shelters are installed in our neighborhood, we request a full Environmental Impact Report that considers safety, power usage, and aesthetics.

Any contract that is eventually negotiated by the City needs to respect and abide by any Community Plan, Specific Plan, Scenic Highway and Coastal Zone protections and requirements, and address constituents' concerns about preservation of community character, protection of residential neighborhoods, and local street furniture preferences.

Although we are opposed to all digital signs, if they are allowed, the City should restrict digital signs in or near bus shelters to sign districts in the 22 areas already zoned as Regional Commercial for high-intensity commercial use and comply with all future rules regarding digital billboards and they should be placed to face away from the oncoming traffic.

A policy governing data collection, ownership, privacy, and use from devices placed within public rights-of-way or on City facilities should be developed and shared for community/neighborhood council input. Audio coming from the billboards should be prohibited.

A process for ongoing local community input should be included. There must be triggers that allow the City the ability to break the contract if terms are not met. The City and its communities should not have to live with poorly kept shelters.